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Sazka Group enters the competition for UK National Lottery 4th Licence.

Sazka Group, Europe's largest lottery operator, has announced that it has entered the Gambling Commission's competition to select the operator of the 4th licence to run the UK National Lottery by completing its response to the Gambling Commission's Selection Questionnaire.

Commenting on the company's decision to enter the competition, Sazka CEO Robert Chvatal said, "As a leader in operating lotteries across Europe, Sazka has made no secret of the fact that we would be thrilled to operate the UK National Lottery. The UK National Lottery is a national treasure with a proud 26-year history. Now it is looking forward to the next decade and how it can best serve its customers in a world so disrupted by digital transformation, the fourth industrial revolution and Covid. The landscape from when the UK National Lottery was launched back in 1994 has changed beyond measure.'

'At Sazka we have a track record of facilitating the evolution of established lotteries to innovate for their successful future. We are serious about our intentions and respectful of the process we are entering in to. We submitted our completed application to the Gambling Commission by yesterday's deadline. This was an important and exciting moment for us, marking our official entry into the competition. We trust that our submission will demonstrate our professional track record and technical capabilities. '

He continued, "We are in the process of hiring a team in the UK and are building the partnerships and relationships necessary to deliver in due course a compelling case which is based on a clear understanding of the needs and desires of all stakeholders and customers the UK National Lottery touches."