

PRESS RELEASE

12 November 2019

SAZKA Group a.s. Announces Pricing of Bond Issue

SAZKA Group a.s., a joint stock company incorporated under the laws of the Czech Republic and one of the largest pan-European lottery operators, announces that it has priced €300 million in aggregate principal amount of Senior Notes due 2024 (the “Bonds”).

The Bonds priced at 100% with a coupon of 4.125% per annum, payable semi-annually.

The proceeds will be used to repay and cancel certain existing debt and to pay transaction fees and expenses.

Peter Stohr, SAZKA Group Chief Financial Officer said: *“I am really pleased to announce the pricing of this bond. This bond is a testament to SAZKA Group’s strong financial fundamentals and highly cash generative business model. SAZKA Group has a proven track record as Europe’s leading lottery operator and today’s successful bond issue reflects investors’ confidence in our business.”*

The offering’s issue date is 15 November 2019.

Description of the Issuer

The Bonds will be issued by SAZKA Group a.s., an entity 100% owned by KKCG. KKCG, founded in 1992 by Karel Komarek, is a multinational investment group specializing in long-term actively-managed investments. SAZKA Group is one of the largest pan-European lottery operators supported by iconic and long-established brands and a long history of operations in the Czech Republic, Greece and Cyprus, Austria and Italy. 100% of its gaming activities are regulated. SAZKA Group’s businesses operate under long-term and, in many cases, exclusive licenses and concessions, which have allowed them to enjoy leading and, in many cases, exclusive positions in all the markets in which they are present. SAZKA Group is strongly committed to responsible gaming principles, the protection of its customers and corporate social responsibility.

Investor and Media contact

Radek Nemecek

T: +420 727 982 885

E: radek.nemecek@sazkagroup.com

www.sazkagroup.com

The Bonds will be offered in a private placement only to qualified institutional buyers pursuant to Rule 144A and non-U.S. persons pursuant to Regulation S under the U.S. Securities Act of 1933 (the “Securities Act”), subject to prevailing market and other conditions. There is no assurance that the offering will be completed or, if completed, as to the terms on which it is completed. The Bonds have not been registered under the Securities Act or the securities laws of any other jurisdiction and may not be offered or sold in the United States absent registration or unless pursuant to an applicable exemption from the registration requirements of the Securities Act and any other applicable securities laws. This press release is for informational purposes only and does not constitute an offer to sell or the solicitation of an offer to buy the Bonds, nor shall it constitute an offer, solicitation or sale in any jurisdiction in which, or to any person to whom, such offer, solicitation or sale would be unlawful.

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This announcement does not constitute and shall not, in any circumstances, constitute a public offering nor an invitation to the public in connection with any offer within the meaning of Regulation (EU) 2017/1129 (the “Prospectus Regulation”). The offer and sale of the Bonds will be made pursuant to an exemption under the Prospectus Regulation from the requirement to produce a prospectus for offers of securities.

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Statements in this press release which are not historical facts are forward-looking statements. All forward-looking statements involve risks and uncertainties which could affect the actual results of SAZKA Group a.s. and could cause its actual results to differ materially from those expressed in any forward-looking statements made by, or on behalf of, SAZKA Group a.s.

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